

### Dear Potential Sponsor:

We look forward to your support of the Trott Brook Benefit Bash! We are well underway with planning for the 15<sup>th</sup> Annual Bash! With the help of our corporate sponsors, we've raised over \$164,000 for local scholarships since 2005. With the success of last year's event, we are once again partnering with the City of Ramsey Summer Concert Series and the City of Ramsey Foundation. The Benefit Bash will be the last concert of the 2019 Series and will be held on **Thursday, August 22<sup>th</sup>** at the Draw Park & Amphitheater. We're looking forward to having several Food Trucks on site to satisfy your hunger as well as the fan favorite Killebrew Root Beer and North Lake Brewing for cold beverages.

We are excited to have the Crown Jewels performing a tribute to Queen. The Crown Jewels are the nation's premier tribute to one of the greatest rock bands of all time, Queen! They will be performing all their greatest hits, arena anthems and top ten singles that made Queen one of the legendary rock bands.

Continuing with our theme of helping kids be the very best they can be, all funds raised will be donated to Youth First Community of Promise and the Ann Talle Anoka Area Chamber of Commerce Scholarship Fund. Youth First has a long-standing history in Ramsey, Anoka, Andover and Coon Rapids for providing after school and summer programing for kids. The Anoka Area Chamber of Commerce awards college scholarships at all the local area high schools to graduates who plan to pursue a business-related career.

Trott Brook Financial would like to invite you and your company to continue your support by becoming a sponsor at the 14<sup>th</sup> Annual Trott Brook Benefit Bash. We are expecting our largest crowd ever this year, creating more exposure for our sponsors and ultimately the ability to help more kids in the process!

#### LEVELS OF SPONSORSHIP:

### Diamond - \$5,000

- Only ONE Available
- 20 tickets to the event (includes Food Truck voucher, North Lake Beer & Killebrew Root Beer)
- Reserved seating with table tent and logo
- Onstage presence during event
- Company logo on all marketing materials and signage at the event
- ½ page advertisement in the Anoka Area Chamber Newsletter for a year (\$900 value)

## Platinum - \$2,500

- Ten tickets to the event (includes Food Truck voucher, North Lake Beer & Killebrew Root Beer)
- Reserved seating with table tent and logo
- Company logo on all marketing materials and signage at the event
- ½ page advertisement in the Anoka Area Chamber Newsletter for a year (\$900 value)

### Gold - \$1,000

- Six tickets to the event (includes Food Truck voucher, North Lake Beer & Killebrew Root Beer)
- Reserved seating with table tent and logo
- Company logo on all marketing materials and signage at the event
- ¼ page advertisement in the Anoka Area Chamber Newsletter for a year (\$600 value)

#### Silver - \$500

- Four tickets to the event (includes Food Truck voucher, North Lake Beer & Killebrew Root Beer)
- Reserved seating with table tent and logo
- Company logo on all marketing materials and signage at the event
- ¼ page advertisement in the Anoka Area Chamber Newsletter for six months (\$300 value)

#### Bronze - \$300

- Two tickets to the event (includes Food Truck voucher, North Lake Beer & Killebrew Root Beer)
- Company logo on all marketing materials and signage at the event

I'll follow-up with you shortly to answer any questions you might have. You may also reach me at 763.213.1000 or <a href="mailto:jim@trottbrook.com">jim@trottbrook.com</a>.

# <u>Checks should be made payable to the City of Ramsey Foundation and mailed to 3601 Thurston Ave</u> #102, Anoka, MN 55303.

Thank you in advance for your continued support!

Jim Steffen President, Trott Brook Financial Past Chairperson, Anoka Area Chamber of Commerce